



American Seating and Momentum are excited to announce our new partnership on Silica. Momentum is the leading supplier of innovative performance textiles and developed Silica in 2010. Silica was created to be the highest performing and most sustainable PVC free alternative to vinyl. After 16 years, there is still no product available with the performance and sustainability of Silica.

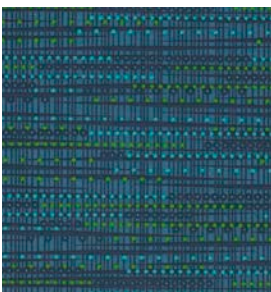
American Seating is the leader in the transit industry. A smooth ride before the departure - We don't wait and react, we lead the industry. Our customers aren't on the edge of their seats, they're sitting comfortably in them.

Together, American Seating and Momentum are leading the way in performance solutions.



SILICA BENEFITS

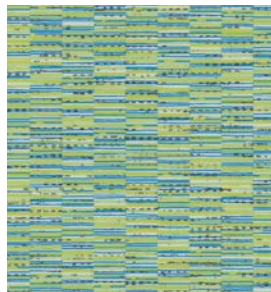
- 100% Silicone
- Produced using less water and energy
- Made with no harmful chemicals
- Zero PVC - Zero solvents
- No harm to air or water quality at end of life
- 210,000 - 1,000,000 double rubs
- Ink erasable with water
- All tested stains clean with a damp cloth
- Bleach Cleanable - 1:4 bleach to water
- Vast list of approved cleaners available
- Extremely durable
- Inherently antimicrobial and antifungal
- Extreme colorfastness
- FMVSS-302



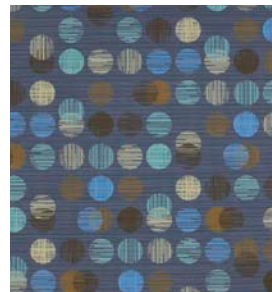
Silica Etc. - Cobalt



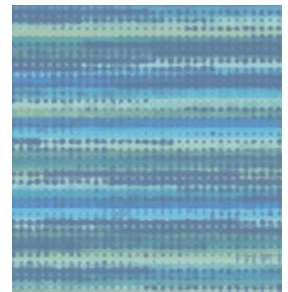
Silica Altair - Spectrum



Silica Strata - Energy



Silica Bauble - Oasis



Silica Bubbler - Tropic



Silica Excursion - Lagoon



Silica Scout - Vast



Silica Etch - Ink



Silica Andy - Fusion



Silica White Noise - Mirage

* Click on each product line to see additional colors

[Click here for more information about Silica](#)

— To order memos for project use, visit momentumco.com or contact Momentum inside sales at 800-366-6839. —